**Report on the events held in 2023 by the State Historical, Cultural, and Literary-Memorial Museum-Reserve "Zhidebai-Borili" named after Abai**

**Total number of conducted excursions - 3525.**

Paid excursions – 2,596.

Free excursions – 929

**Number of visitors in 2023**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Adults** | **Students** | **Schoolchildren** | **Pensioners** | **Preschoolers** | **People with disabilities** | **Foreigners** | **Total** |
| **28355** | **10385** | **30213** | **4507** | **7027** | **2462** | **60** | **83009** |

**Total number of museum items in the collection – 22,232**

Total number of exhibits in the museum – 22,232, including:

In the main collection – 12,516,

In the auxiliary collection – 9,716.

In 2023, a total of 95 exhibits were added to the collection:

To the main collection – 35,

To the auxiliary collection – 60.

Number of exhibits digitized: 696 (6,428 pages/files), including:

181 manuscripts (5,450 pages/files),

13 books (978 pages/files),

502 photographs.

Total: 7,975 (7,279 + 696).

In 2023, the museum's main collection was enriched with valuable artifacts, including:

Personal belongings of N. Imanbayev, a traditional singer who promoted Abai’s songs and was awarded the title "Honored Cultural Worker of the Republic of Kazakhstan,"

A manuscript by Akhat Shakarimuly, The portrait "Shakarim" by artist and painter T. Baigaliev, a member of the Union of Artists of Kazakhstan, Research works on Alash studies and Shakarim studies.

The Abai Museum has included its museum items in the catalog of the National Museum of the Republic of Kazakhstan, which features rare books and manuscripts.

1,262 exhibits have been added to the "Register of National Cultural Heritage of the Republic of Kazakhstan."

**Fund Composition:**

|  |  |  |
| --- | --- | --- |
| **Entire composition of the main fund** | **-28** | **12509** |
| - artistic works | 4 | 779 |
| - sculptural works | - | 38 |
| - handicrafts and household items | 2 | 782 |
| - video recordings | - | 336 |
| - numismatics | 2 | 36 |
| - photographs | 1 | 2326 |
| - documents (passports, manuscripts, archival data, business papers) | 5 | 3900 |
| - Others (books, audio recordings, addressees, album booklets) | 18 | 4316 |

|  |  |  |
| --- | --- | --- |
| № | **Scientific and Educational Activities of the Abai Museum** | **In 2023** |
|  | General exhibitions including | 61 |
|  | Traveling exhibitions | 23 |
|  | Printed publications | 4 |
|  | Cultural events | 82 |
|  | Readings, contests, competitions | 11 |
|  | Organized conferences, seminars, round tables | 27 |
|  | Lectures | 96 |
|  | Participation in TV programs, interviews | 65 |
|  | Participation of employees in conferences, seminars, round tables | 38 |
|  | Articles | 94 |
|  | Articles published on the website and social media | 202 |

The State Historical and Cultural Museum-Reserve "Zhidebai-Borili" of Abai continues its activities in accordance with the annual plan

At the Abai Museum, the 165th anniversary of poet, philosopher, and Abai’s disciple Shakarim Kudaiberdyuly was celebrated. In honor of this anniversary, the museum organized events at the national, regional, city, and district levels, as well as in higher education institutions. These included the "Outstanding Kazakh Poet" evening, "The Spiritual Legacy of Shakarim", and "Shakarim’s Wisdom" exhibitions. Permanent and traveling exhibitions, as well as book exhibitions, were held, and online and video excursions were conducted for college students and schoolchildren. These excursions were broadcast on the museum’s social media pages, YouTube channel, and Zoom platform. Additionally, the "Shakarim’s Wisdom" knowledge competition was held. Museum staff also took part in an expedition titled "Following in Shakarim’s Footsteps", visiting historical sites related to Shakarim: Ken Bulak, Kenkonys, Bakanas, Shyngystau, and Keregetas.

Additionally, in honor of the 125th anniversary of Temirbek Zhurgenev, museum staff gave lectures to university and college students on the topic "The Honored Figure of Alash – Temirbek Zhurgenev".

The museum also hosted events for the 80th anniversary of Murat Mukhtaruly Auezov, a cultural scholar, diplomat, and Doctor of Philology. Furthermore, an exhibition dedicated to "Shakarim’s World" in the works of prominent scientist, Doctor of Medical Sciences, professor, and member of the National Academy of Sciences M. Aliakparov, as well as a solo exhibition by artist and painter Toleugazy Baigaliev, "An Artist Reflecting on Shyngystau," were organized.

Other exhibitions included the "Mukhtar Sultanbekov – 85 Years" traveling exhibition at Mukhtar Auezov Pedagogical College in Semey, "The World of Auezov in Visual Arts" (from the museum collection), "Recognize Me by My Handwriting" (from the museum collection), and the "My City" exhibition, dedicated to Kazakhstan’s Independence Day and the 90th anniversary of the Union of Artists of Kazakhstan.

As part of the 2023 plan, off-site exhibitions were also scheduled, and exhibition plans were published on the “Open Data” platform of the Egov government portal.

As part of its annual plan, the museum, in collaboration with the Department of Culture and Language Development of Semey, held a roundtable discussion titled "Love All of Humanity as Your Brother..." within the framework of the "State Language – My Language" campaign.

In March, under the slogan "Kazakhstan’s National Traditions and Culture", eight events were organized in various formats, including: " Meeting Day " , "Grandmother Zere’s Fairy Tales, "A Journey into the World of Fairy Tales", A traveling exhibition at the "Abai Auyly" yurt during the "Nauryz Meyramy – 2023" celebration at Semey’s central square, A traveling exhibition titled "Shakarim’s Legacy – the Nation’s Precious Heritage" at Shakarim Gymnasium in Karaganda, "Nauryz at the Abai House-Museum", A book exhibition dedicated to the "Great Day of the Nation – Nauryz".

In total, 120 events were organized and conducted, including: 27 roundtable discussions, 11 competitions and contests, 82 cultural and educational events, Additionally, 96 lectures were delivered.

In 2023, various competitions were held, including:"Shakarim’s Wisdom" competition, IX "Kokbai Readings", organized in collaboration with the Education Department of Abai District, "Sing Like Aset" competition, "Aset Readings" competition for high school student, "Read Abai and Be Amazed" competition for schoolchildren, "Do Not Be Vain and Superficial" competition for preschool children.

Together with the Department of Culture and Archival Affairs of Abai Region and the Department of Culture and Language Development of Semey, the museum organized: The "Shakarim’s Wisdom" literary quest for Culture and Art Workers’ Day ,The "Abai and Mukhtar’s Legacy – a Treasure of Humanity" literary quest for Civil Servants’ Day (held for the first time), The "Qalyń Elim, Qazağym!" student competition for Republic Day

Media and Publicity:

To promote museum events, various informational campaigns were carried out:

Instagram, Facebook, and YouTube accounts of the Abai Museum featured videos and online events.

Articles about museum activities were published in national newspapers (Egemen Kazakhstan, Jas Qazaq, Ana Tili), regional newspapers (Semey Tany, Vesti Semey), and local publications (Ertis Oniri)

Interviews were given on TV channels (Semey, Khabar, 24 KZ, Qazaqstan, TVK-6), as well as on online platforms (Adebiet, Kazmuseum)

Event schedules were published on the official website of the Ministry of Culture and Information of Kazakhstan, the Culture Department of Semey, and the Egov government portal, where the 2024 exhibition schedule was also posted.

Since the beginning of 2023, 202 social media posts were published, with a total of 241,715 views, including:

233,909 views on Facebook

34,009 views on Instagram

Since August 11, 2023, the Abai Museum has launched its TikTok social media account, which has gained 14,029 views.

The museum organized and hosted a scientific-methodological seminar on "The Features of Teaching Abai Studies" for regional teachers. Additionally, it served as a moderator at the Republican August Conference of Educators within the session "A Just Kazakhstan: Quality Education, Honest Youth, Successful Nation", focusing on the "Reading Nation" topic.

During these seminars, museum staff presented research, including:

M. S. Kairambayeva, Deputy Director for Scientific Affairs, with the presentation "The Role of the Abai Museum in Abai Studies", E. Orazaly, Head of the Kamen Orazalin Museum-House, with the topic "My Poetry Land, Inspired by Great Abai"

Museum staff also participated in 32 international, national, and regional online conferences and seminars, presenting their research in collaboration with universities, museums, and libraries.

Museum Events, Exhibitions:

Currently, the museum continues to host various public campaigns, including: "Gift to the Museum", "We Are Together", "Museum Night", "Constitution Day of Kazakhstan", "Family Values".

Throughout 2023, museum events were widely covered in the media, with: 12 published articles, 71 interviews, including:"Who Photographed Shakarim Qajy?" in Astana Akshamy newspaper, "Abai's Younger Brother Introduced Him to Russian Literature" on Kazinform, Journalist Maiya Bekbayeva’s YouTube report, "The Murder of Shakarim and the Destruction of His Legacy – Who Was Behind It?", T. Shangbay's interview "The Path of Renewal and Transformation – A Just Kazakhstan, an Honest Citizen" on Semey TV.

Other interviews in Jas Qazaq, Vesti Semey, Semey Tany, Ädebiet, and various news portals.

Scientific Collaboration & International Partnerships:

In 2023, the Deputy Director for Scientific Affairs participated in the 5th International Scientific Seminar "Abai Readings: The History and Future of Kazakhstan in the Eurasian Space" with a presentation on "The Museum of the Great Kazakh Poet".

A memorandum of international cooperation was signed with WSG University in Bydgoszcz, Poland, represented by Chancellor Filip Sikora (ul. Garbary 2, 85-229 Bydgoszcz, Polska). As part of this collaboration, the museum participated in the 5th Anniversary International Scientific Seminar, "Abai Readings: The History and Perspectives of Kazakhstan in the Eurasian Space".

Further cooperation agreements were signed with: Shymkent Museum of Political Repression Victims, Astana Military History Museum

New Museum Projects & Cultural Heritage Protection:The "Alash Leaders – M. Auezov" Museum-House exhibition was developed and opened to visitors.

Following the establishment of the Abai Region, the protection commitments for regional and local historical and cultural monuments under the museum's jurisdiction were updated.

A book exhibition and a thematic tour titled "Historical Monuments – National Heritage" were organized.

On March 28-29, 2023, the Abai Museum-Reserve hosted a professional development course for museum specialists, titled "The 21st Century Museum Specialist: Professional Skills and Career Growth". The training was conducted by experts from the National Museum of the Republic of Kazakhstan. Participants included specialists from: The Abai Museum-Reserve (under the Ministry of Culture and Information of Kazakhstan), The Department of Culture, Language Development, and Archival Affairs of the Abai Region, Semey Regional Historical and Local History Museum, East Kazakhstan Museum of Art

From May 2 to May 4, 2023, a professional development course was held in Semey to train tour guides. The course was conducted by Saltanat Agzamkyzy Abzhanova, a first-category tour guide-methodologist, a national trainer, an official WFTG guide on the Great Silk Road, the director of the national tourism company "Arman Tour", and the President of the Kazakhstan Tour Guides Union.

The training covered topics such as: "The Essence, Characteristics, and Functions of a Tour", "Duties and Rights of a Tour Guide", "Technology for Developing a New Tour", "Museum Methodology and the Specifics of Guiding in Museums", "Practical Training on Memory Development", "Methodology for Conducting Out-of-Town Excursions"

To reinforce and summarize the course, a practical session was conducted on the Semey-Zhidebai route, focusing on the peculiarities of out-of-town excursions. At the end of the course, participants received certificates.

Museum Staff Achievements:

Museum staff member and writer K. Kiikbai won the "Uldy Dala" National Creative Contest, organized by the "AMANAT" Party in honor of the 130th anniversary of Magzhan Zhumabayev, ahead of Independence Day.

Scientific Research, Publishing Activities: The electronic version of the seminar proceedings on "The Features of Teaching Abai Studies" was prepared. A book was compiled for publication about singer Keldenbay Olmsekov, who researched and promoted the songs of Shakarim Kudaiberdyuly, as well as about singer Bolat Sybanov, known for performing songs by Abai and Shakarim. The electronic edition of the "Abai Museum Bulletin" was also completed.