

REPORT

on the activities of the State Historical-Cultural and Literary-Memorial Museum-Reserve of Abai "Zhidebai-Borili" for 2022

The total attendance of the museum in 2022 is 82723 people. The total number of guided tours -3249 people, paid - 63,000 people, free – 19723 people.

This year, online, video excursions, offline excursions were held for students of republican, regional, city, district cultural institutions, universities, colleges, schoolchildren, dedicated to the 125th anniversary of the Kazakh classic writer Mukhtar Auezov, the 155th anniversary of Asset Naimanbaiuly. Video tours and online excursions were conducted on the museum's social networks and on Youtube channels, on the Zoom platform.

The total number of exhibitions is 74. The number of traveling exhibitions is 30. A traveling exhibition "Abai – tyuskan halyktar murasy" was organized in the city of Tashkent of the Republic of Uzbekistan, in which President Kassym – Zhomart Tokayev took part. The exhibition "Ultyn ustazy", dedicated to the 150th anniversary of the birth of A. Baitursynov, "Kazaktyn birligi-Auezov alemi" in the Historical and local history Museum named after G. Potanin in Pavlodar, "Kazaktan birligi–Auezov alemi" in the Almaty Museum of the KGKP "Association of museums of Almaty" . In accordance with the plan for 2022, non-museum exhibitions are planned, which were exhibited on the state portal "Egov". In Uralsk was organized "Semey dese, Abai dep karaidy adam ...", visited the cities of Karaganda, Petropavlovsk, Ayagoz with a traveling exhibition.

In March, 8 events of various formats were held under the motto "National traditions and culture of Kazakhstan": "Korisu Day", "Tales of Grandma Zere. A journey into the world of fairy tales", "Relay team in national clothes", "Zhidebai Reserve", "Nauryz in the Abai House-Museum", a book exhibition dedicated to the holiday "Ulystyn uly kuni Nauryz" was held.

The museum has organized 22 round tables, 11 contests, 49 cultural and educational events, 96 lectures.

Information work is being carried out in this direction: online events and videos that have been held for 12 months are posted on the Abai Museum's Instagram, Facebook and YouTube channel.

Articles about the events were published in the republican newspapers "Egemen Kazakhstan", "Jas Qazaq", "Ana tili", in the regional newspapers "Semey tany", "Vesti Semey", in the local newspaper "Ertis oniri", on the TV channels "Semey", "Khabar", "24

“Qazaqstan”, “TVK-6”, etc., “Adebiet”, “Kazmuseum” were interviewed by Internet sites and portals. Plans of events held on the Internet portal of the Ministry of Culture of the Republic of Kazakhstan, the Department of Culture of the city of Semey were also published, as well as exhibitions held on the Government portal “Egov”. Researcher K.Kiykbai, together with the Semey TV channel, implemented the “Menin Abaiym” television project.

Since the beginning of 2022, 406 information has been published on the social network. The total number of views is 238,187 of them: on the Facebook page - 18,889 on the Instagram page - 922 views.

Scientific and practical conference "The classical heritage of Mukhtar Auezov in the context of world culture", dedicated to the 125th anniversary of Mukhtar Omarkhanuly Auezov, republican scientific and practical online conference "The legacy of Akhmet Baitursynov and modernity", the museum staff organized 7 international, republican online conferences and seminars organized by other universities, museums, libraries participated in seminars and made presentations. In 2022, the actions "Gift to the museum", "Night of Museums" were held.

In 2022, the Abai Museum-Reserve signed a memorandum of cooperation between the non-profit joint-stock company "Shakarim University of Semey", the association of museums of Almaty, KSU "Gymnasium No. 51 named after Mustafa Shokay", Secondary School No. 276.

To implement international cooperation, the Academy of Sciences of the Republic of Uzbekistan signed a memorandum on mutual cooperation in the field of state literature named after Alisher Navoi.

Research, publishing works

A scientific concept has been developed for conducting research work. In 2022, the Abai Museum-Reserve together with the Shakarim University of Semey is implementing the project "Designing and creating a multifunctional Web platform of the Foundation of the State Historical-Cultural and Literary-Memorial Museum-Reserve of Abai "Zhidebai-Borili", prepared the project "Formation of the historical, cultural and literary brand "Abai - Shakarim-Mukhtar" jointly with Alikhan Bokeikhan University.

In 2022, the book "Memories of Abai" was published thanks to sponsorship. And also monographs "Turkestan. The Turkic country", "Feilsafa of freedom: giants of Abai and Alash", book "Our Magzhan" have been published.