

REPORT

on the activities of the State Historical-Cultural and Literary-Memorial Museum-Reserve of Abai "Zhidebai-Borili" for 2021

The total attendance of the museum in 2021 - **50,451** people. The total number of excursions conducted is **2314**.

This year is passing as the year of celebration of the **30th anniversary of Independence of the Republic of Kazakhstan**, the main national holiday of the country. Also, online, video excursions, offline excursions were held for students of republican, regional, city, district cultural institutions, universities, colleges, schoolchildren, dedicated to the 160th anniversary of Akylbai Abaiuly, the 160th anniversary of Kokbai Zhanataiuly, the 165th anniversary of Arip Tanirbergenuly, the 120th anniversary of Sh.Abenuly, the 175th anniversary of the poet Zhambyl Zhabaev, the 115th anniversary of Akhmet Zhubanov. Video tours and online tours were held on the social networks of the museum and on Youtube channels, on the Zoom platform.

The total number of exhibitions is **66**. Exhibitions: “Kazaktyn kaysar Kaiymy”, an exhibition of song performers of Aset “Sharyktap, shalkyp zhurip salgan ander, Mura bop estiledi urpagymnan”, in honor of the 120th anniversary of Sh.Abenuly “**Shezhireli abyzy**”, “**Suyer ulyn bolsa, sen suy**” .

There were also solo exhibitions of a number of artists. It is worth noting the exhibition of T.Zhubanyshev “**Terme**”, the exhibition of fine art works of Marzhan Bayanovna “**Zhusan Iisi**”, a member of the Union of Artists of the Republic of Kazakhstan, artist S. Adylkhanov “**Nature and I**”, dedicated to the 30th anniversary of Independence of the Republic of Kazakhstan. In accordance with the plan for 2021, non-museum exhibitions are planned, which were exhibited on the state portal Egov. In the regional historical and local history museum named after M.Tynyshbaev, Taldykorgan hosted the exhibition “**Alash muraty zhane Taelizdik kundylygy**”, in the National Museum of the Republic of Kazakhstan the exhibition “**Shyngystaudyn bir shyny**”, an exhibition in Karaganda, Petropavlovsk, Ayagoz.

In March, 8 events of various formats were held under the motto “National traditions and culture of Kazakhstan”: “Korisu Day”, “Tales of Grandma Zere. A journey into the world of fairy tales”, students of the Shakarim Semey University “Koktem keldi kol-kosir shuak kuyp..”, “Relay team in national clothes”, “Zhidebai Reserve”, “Nauryz in the Abai House-Museum”, “Veteran of the Museum”, a book exhibition dedicated to the holiday “Ulystyn uly kuni Nauryz” was held.

Taking into account the epidemiological situation in the country,

most of the events were organized in an online format and openly published on the museum's social network.

An important step in preserving and promoting the historical and cultural heritage of the country is the implementation of the programs "Rukhani Zhangyru" and "Seven facets of the Great Steppe". **37** round tables, **9** contests, contests, **8** cultural and educational events, **19** lectures were organized.

Information work is being carried out in this direction: online events and videos that have been held for 12 months are posted on the Abai Museum's Instagram, Facebook and YouTube channel.

Articles about the events were published in the republican newspapers "Egemen Kazakhstan", "Jas Qazaq", "Ana tili", in the regional newspapers "Semey tany", "Vesti Semey", in the local newspaper "Ertis oniri", on the TV channels "Semey", "Khabar", "24 kz", "Qazaqstan", "TVK-6", etc., "Adebiet", "Kazmuseum" were interviewed by Internet sites and portals. Plans of events held on the Internet portal of the Ministry of Culture of the Republic of Kazakhstan, the Department of Culture of the city of Semey were also published, as well as exhibitions held on the Government portal "Egov". Researcher K.Kiykbai, together with the Semey TV channel, implemented the "Menin Abaiym" television project.

In addition, in honor of the celebration of the 175th anniversary of Zhambyl Zhabayev, the museum-reserve "Monuments of Ancient Taraz" continued the challenge of reading poems by Zh. Zhabaev, republican scientific and practical online conference "Abai and Zhambyl: interview of wisdom" was held in the Zoom platform, in the regional newspaper "Ertis oniri" No. 11 researcher M.Karamendi published an article "Condolences of Zhambyl to Abai". The staff of the Abai Museum conducted an online tour of the Zhambyl Zhabayev Museum "Overview of the World of Zhambyl".

Since the beginning of 2021, **464** information has been published on social networks. **The total number of views is 391475 of them:** on the Facebook page-**299758** on the Instagram page-**91717** views.

The republican scientific and practical online conference "**Abai and Zhambyl: interview of wisdom**", the republican scientific and practical conference "**The legacy of Kokbai Zhanataiuly within the framework of the knowledge of independence**" dedicated to the 160th anniversary of Kokbai Zhanataiuly, the republican scientific and practical conference "**Abai and Kokbai alemi**" were organized, the museum staff also organized other universities, museums, libraries **11** participated in international, republican online conferences and seminars, made

presentations.

3 - projects : "30 derek" projects have been implemented for the 30th anniversary of Independence of the Republic of Kazakhstan. The museum of Asset Naimanbaiuly published 30 facts concerning the history of the museum after independence, the project "Learn your history" dedicated to the 30th anniversary of Independence of the Republic of Kazakhstan, implemented the project "Decade of museums".

4-actions were held: "A gift to the museum", "We are together", "Museum Night", "Constitution Day of the Republic of Kazakhstan", "Family values".

All the events held since the beginning of the year have been widely covered in the media, 35 materials have been published to date. 10 interviews: director of the museum of Abai T. Shanbai "Egemen Kazakhstan" "**Philosophy of a just state**", "Zhas Qazaq" "**Tauelsizdik zhane Abai tagylymy**", "Vesti Semey" "**Passionate personality, or the phenomenon of Nazarbayev**", in the newspaper "Semey tany" "**Elbasy – passionar tulga**", on the portal "Adebiet" "**Museum of Abai: Museum of Wisdom and novelty**", on the YouTube channel "History of Kazakhstan" interview "**Cultural walk: Abai Museum**", on the Semey TV channel researcher K. Kiykbai "**Seven facets of the Great Steppe and the development of the Abai Museum**", an interview was organized, etc.

The Abai Museum's Facebook and Instagram accounts have published 11 video clips about the achievements of the Abai Museum-Reserve during this period. In particular, "The new format of the Abai Museum", "Members of the pedagogical club in the Abai Museum", "New technologies in the Abai Museum". "QR code information", "Abai Museum - Wisdom Museum", "Monument to the great poet Abai with his sons", "Merchant Ershov House", "Aniyar Moldabayev House", "Abai Museum in the Astana", "On Abai Day – the work of the Abai Museum is promoted", "Koz kuanysh", "The opinion of the famous circus artist M. Muturganov about the Abai Museum", the video "Wishes of the guests of the Abai Museum about the museum" is posted.

This year, scientific and restoration work was carried out in the museum departments, as well as museification.

Scientific and restoration work

The institution "Kazrestavratsiya" carried out scientific and restoration work for the house-museum "Alash arystary-Mukhtar Auezov". Next year it is planned to implement museum works. Scientific restoration work was also carried out on museum objects. The Center for Manuscripts and Rare Books carried out restoration work for the

collection of Abai Kunanbaiuly in 1909.

Research, publishing works

The reserve-museum of Abai in 2021 passed the state accreditation for research work.

A scientific concept has been developed for conducting research work. This year the book "Kokbai Zhanataiuly. Essays. Researches. Memories". In honor of the anniversary of the national poet Shakir Abenuly "Shakir Abenuly. Works", collection "Mangilik tulga– uly Abai", collection "Great Abai", book "Steppe titan. Episodes", published by the publishing house "Vostochny Express" in the RF.